

CITY OF HERCULES

Advertising Contract

Please complete and return pages 1 and 2 of the advertising contract.

DESIGN:

- CAMERA-READY color advertisement
- SUBMIT ADVERTISEMENT on a CD or via e-mail. Ad returned only upon request.

UPCOMING ARTICLE SUBMITTAL DUE DATES:

- Spring Herculean** Friday, January 21, 2011 (March publication)
- Spring Activity Guide*** Friday, February 25, 2011 (April publication)
- Summer Herculean** Friday, June 3, 2011 (July publication)
- Summer Activity Guide*** Friday, June 24, 2011 (August publication)
- Fall Herculean** Friday, September 30, 2011 (November publication)

ADVERTISEMENT SIZES AND COST:

- | | | |
|-------------------------------------------------------------------------------|-----------------------|----------|
| <input type="checkbox"/> Inside-Eighth Page | (3 1/2" W x 2 1/4" H) | \$178.00 |
| <input type="checkbox"/> Inside-Quarter Page | (3 1/2" W x 4 1/2" H) | \$254.00 |
| <input type="checkbox"/> Inside-Half Page | (7" W x 4 1/2" H) | \$331.00 |
| <input type="checkbox"/> Inside Full Page[^] | (7" W x 8 3/4" H) | \$610.00 |
| <input type="checkbox"/> Inside Front/Back Cover Full Page[^] | (7" W x 8 3/4" H) | \$661.00 |
| <input type="checkbox"/> Outside Back Cover Half Page | (7" W x 5" H) | \$712.00 |

* For a limited time only, advertise in the Parks and Recreation Guide and receive a 20% discount.

[^] Full bleed is an additional \$15. Ad size should be 9"W x 11.5"H. Page size is 8.5x11, so 1/2" will not show around edge.

METHOD OF PAYMENTS:

Check or money order (please make payable to the City of Hercules)

Master Card or Visa (credit card payments must be made in person at City Hall). As of 7/25/07, per City Council Resolution No. 07-116, processing of credit card payments will include an additional \$2.00 per \$100 or increment thereof.

MAIL PAYMENT AND AD TO: Hercules Advertising, 111 Civic Drive, Hercules, CA 94547
Phone: (510) 245-6533 Fax: (510) 799-2521 Email: mharrington@ci.hercules.ca.us

CITY OF HERCULES

Advertising Contract

PLEASE PRINT

NAME/BUSINESS/ORGANIZATION

ADDRESS

STREET

STATE/ZIP CODE

PHONE NUMBER

FAX NUMBER

CONTACT PERSON

PHONE

RETURN ORIGINAL AD

YES

NO

SIGNATURE

DATE

FOR INTERNAL USE ONLY

DATE PAYMENT RECEIVED

DATE AD RECEIVED

SIGNATURE

TITLE