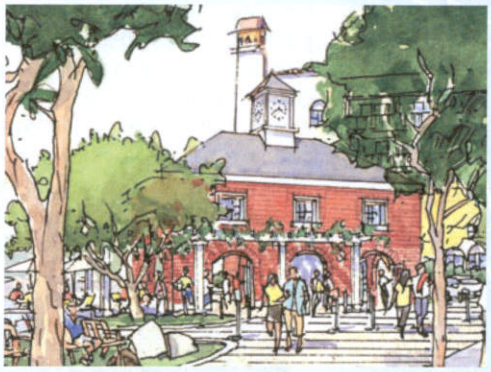
H E R C U L E S

RED BARN

NEW TOWN CENTER

In June 2000, the City of Hercules approved a document to guide the build-out of the undeveloped lands that remain in the community. This document is commonly known as the Central Hercules District Plan or simply stated, the "District Plan". The goal of this document was to define a more pedestrian/transit oriented mixed-use development approach to the City's (thus far) suburban development pattern.

Currently, most of the District Plan has been successfully implemented or is in the final stages of entitlement and soon-to-be-ready for construction. The remaining 35 to 45 acres of the District Plan, located at the interchange of the I-80 Freeway and Highway 4, is now known as the "New Town Center" district. This final district has been submitted to the City of Hercules for approval and will soon be developed by The Red Barn Co.



urban design associates
25 october 2005

Master Plan 11
New Town Center | Hercules, California

V I S I O N P L A N

The vision for Hercules New Town Center ("HNTC") is a mixed-use urban transit based development. The project is within the City of Hercules Redevelopment Area and is made up of 7 parcels, each ranging is size from approximately 3.0 acres to over 8.0 acres. The project will be phased over time based on parcel development availability.